

# Vehicle of the Month

The best cleaning technicians in the world can't do their job if they can't get to the jobsite. *ICS* magazine is giving you the chance to show the "driving force" behind your success!

### First Things First

You only get one chance to make a first impression, so it better be good. When you pull into your clients' driveways, what do they see? Show your peers how you get a leg up on your competition every time you take to the streets.

### It's What's Inside That Counts

A sparkling exterior will only take you so far. If you can't find what you need when you're on the job, no amount of spit and polish will see you through. Is your vehicle's interior on its game, or do you cringe every time you open it up? Show off the organizational skills that keep your confidence high and your excuses low.

We want to show the industry what drives you. Fill out the information below and send it, along with two (2) 4x6 or 5x7 photos, one of your vehicle's exterior (preferably with you next to it) and one of the interior, to be considered for the *ICS* Vehicle of the Month (images can also be e-mailed, but they must be of *at least* 300 dpi resolution or they cannot be accepted).



Allan St. Denis  
Mister Carpet Care

Name: \_\_\_\_\_ Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone #: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Vehicle Make/Model/Year: \_\_\_\_\_ Years Owned/Leased: \_\_\_\_\_

Equipment (truckmounts, portables, chemicals, etc): \_\_\_\_\_

\_\_\_\_\_

What makes your vehicle stand out from the competition? \_\_\_\_\_

\_\_\_\_\_

Mail your submission to: **ICS Vehicle of the Month**  
22801 Ventura Blvd. Ste. 115  
Woodland Hills CA 91364

Or e-mail it to: [stoufferj@bnpmedia.com](mailto:stoufferj@bnpmedia.com)

For more information, contact **Evan Kessler** at (818) 224-8035, ext. 203, or by e-mail at [kessler@bnpmedia.com](mailto:kessler@bnpmedia.com).