



Truckmount Equipment & Accessories Guide Specifications

Submit all artwork and materials to Linda Stoll at stoll@bnpmedia.com
Questions? Contact Linda at (248) 244-6468

LOGOS (print & online)

4-Color

File Format – JPG, EPS or TIF

File Size – 300 dpi or larger

PRODUCT SHOT (print & online)

B&W or 4-Color

File Format – JPG, EPS or TIF

File Size – 300 dpi or larger

Note: you may submit a 3-word photo title and link to a product specific page for the product shot online.

SPEC SHEETS (online only)

4-Color

File Format – PDF

File Size – Low Res at Max File Size of 200K

A spec sheet is a single product informational document and may be a product brochure, catalog page, case study, or white paper.
